2026 MEDIA KIT

SOUTH EAST WEEKLY *Magazine*

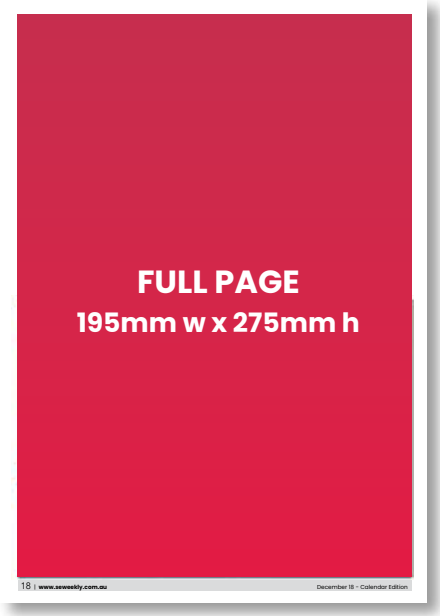
ADVERTISING DEADLINES

Booking Deadline:	Friday 12noon
Ad Copy:	Friday 5pm
Supplied Art Complete:	Monday 12noon
Final Approval:	Monday 3pm

ADVERTISING SIZE GUIDE

Full Page	195mm (w) x 275mm (h)
Half Page Horizontal	195mm (w) x 135mm (h)
Half Page Vertical	95mm (w) x 275mm (h)
Quarter Page Horizontal	195mm (w) x 65mm (h)
Quarter Page Vertical	95mm (w) x 135mm (h)
1/8 Page	95mm (20 x 65mm (h)

For Trades and Services Advertising please contact our team for more information on sizing & rates.
Ph: 0432 690 097 or Email: ads@seweekly.com.au



PRINT SPECIFICATIONS

Artwork should be supplied in CMYK format at 300dpi minimum
PDF, JPG or TIFF formats are preferred
Convert text to outline, or notify of font type used
Full page advertising can be supplied with bleed if preferred

Note: Artwork supplied as BMP or Publisher files in RGB format and less than 150dpi could result in poor quality.

ADVERTISING RATES

For all advertising opportunities and availability including premium positions, packages, features, trades and services, EDM, APPS, online opportunities and marketing support, contact our team TODAY.
Phone: 0432 690 097 or Email: ads@seweekly.com.au